## WEST KOOTENAY TIMBERWOLVES LACROSSE

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March 8, 2025

## Sponsorship Package for the West Kootenay Timberwolves Junior Lacrosse team

Dear Community Partner:

We are writing on behalf of the West Kootenay Timberwolves Junior Lacrosse team to invite your organization to partner with our club for its 2025 season. We are thrilled to bring the excitement of Junior box lacrosse to the Kootenays, and hope that you will consider a sponsorship to help provide an affordable program to committed, hardworking and passionate local athletes.

The West Kootenay Timberwolves Junior Lacrosse team is a not-for-profit organization that was established in 2018 to offer a box lacrosse program for male and female players 17-21 years old. The team is playing in an exhibition season with the Thompson Okanagan Junior Lacrosse League and BC and AB teams. League play takes place from April to July with home games played locally. The team's home arenas will be the Castlegar Complex and Rossland.

The team relies on player registration revenue and on the support of the community through sponsorships, fundraising, and volunteers. If you would like to make a difference, we invite you to please review the attached sponsorship package that is designed to provide Community Partners with flexibility in sponsorship options (cash or in-kind).

In return, we offer an opportunity to showcase your brand to fans, players and their parents, volunteers, and the wider community through printed advertisement and various online media including the team's web page, facebook and instagram. Sponsorships will be used to help offset operating costs for the team, allowing all interested individuals an opportunity to play regardless of their financial situation.

Please do not hesitate to contact us for additional information or to arrange a meeting.

Thank you for considering this request, and we look forward to hearing from you.

Regards,

Taya Whitehead Sponsorship & Fundraising Director West Kootenay Timberwolves tayawhitehead@hotmail.com

Peter Youngblut Head Coach West Kootenay Timberwolves wkjrlax.coach@gmail.com

About the team: The West Kootenay Timberwolves Junior Lacrosse team is a not-for-profit organization that was established in 2018 to offer a box lacrosse program for male and female players 17-21 years old. League play is from late April to early July.. The team's home rinks are the Castlegar Complex and Rossland Arena.